

# Smart Reports

## Margin Analysis By Product

For the period from 02-05-2008 to 02-05-2012

Item ID	Description	Selling Price	Last Purchase Price	Purchase for Period	Qty Sold for Period	Sales for Period	COGS	Margin \$	Margin %	Qty On Hand
100	Cooler Large	\$520.00	\$350.68	\$19,204.39	50.00	\$17,859.69	\$17,126.43	\$733.26	4.11%	6.00
110	Cooler Large - 1 Month Rent	\$20.25			51.00	\$938.87	\$0.00	\$938.87	100.00%	
120	Cooler Filter Large	\$67.95	\$45.65	\$8,533.76	58.00	\$3,504.59	\$2,625.20	\$879.39	25.09%	130.00
200	Cooler Medium	\$430.00	\$243.14	\$2,425.28	10.00	\$3,413.78	\$2,425.28	\$988.50	28.96%	
210	Cooler Medium - 1 Month Rent	\$15.00			57.00	\$855.00	\$0.00	\$855.00	100.00%	
220	Cooler Filter Medium	\$43.00	\$24.55	\$564.55	1.00	\$39.09	\$24.55	\$14.54	37.20%	22.00
300	Cooler Small	\$178.00	\$89.41	\$894.09	3.00	\$376.31	\$268.23	\$108.08	28.72%	7.00
310	Cooler Small - 1 Mth Rent	\$10.00			46.00	\$460.00	\$0.00	\$460.00	100.00%	
320	Cooler Filter Small	\$20.00	\$7.86	\$196.59	7.00	\$126.92	\$55.04	\$71.88	56.63%	18.00
400	Pottery Crock	\$100.00	\$61.81	\$285.86	4.00	\$363.64	\$228.69	\$134.95	37.11%	1.00
410	Glass Crock	\$224.00	\$142.23	\$4,551.15	23.00	\$5,345.46	\$3,489.22	\$1,856.24	34.73%	7.00
500	Spring Water Beverage Maker	\$362.73	\$263.63	\$263.63	1.00	\$362.73	\$263.63	\$99.10	27.32%	
550	Coffee Powder	\$27.50	\$19.32	\$482.95	21.00	\$499.71	\$405.68	\$94.03	18.82%	4.00
560	Tea	\$37.50	\$25.75	\$721.00	11.00	\$369.89	\$283.25	\$86.64	23.42%	17.00
600	20 Litres North Spring	\$25.00	\$12.05	\$2,777.45	57.00	\$1,295.45	\$673.01	\$622.44	48.05%	163.00
610	20 Litres South Spring	\$25.00	\$12.75	\$5,996.14	173.00	\$4,296.87	\$2,321.07	\$1,975.80	45.98%	285.00
630	20 Litres Clear Carbon	\$30.00	\$16.23	\$1,565.94	18.00	\$490.91	\$319.27	\$171.64	34.96%	82.00
640	20 Litres Orange Carbon	\$30.00	\$9.68	\$67.77						7.00
650	12 Litres North Spring	\$18.50	\$11.36	\$704.54	69.00	\$1,160.46	\$138.29	\$1,022.17	88.08%	303.00
670	12 Litres Clear Carbon	\$17.50	\$8.77	\$631.63	35.00	\$612.50	\$320.03	\$292.47	47.75%	37.00
680	12 Litres Orange Carbon	\$17.50	\$10.90	\$784.80	0.00	\$0.00	\$10.75	-\$10.75	0.00%	72.00
700	Pine Stand	\$50.00	\$17.95	\$481.70	18.00	\$900.00	\$456.35	\$443.65	49.29%	1.00
710	Steel Stand	\$76.00	\$52.59	\$2,001.97	3.00	\$207.27	\$231.00	-\$23.73	-11.45%	23.00
850	Misc. Service	\$14.00			4.00	\$56.00	\$0.00	\$56.00	100.00%	
997	1 Hour - Travel	\$45.00			7.65	\$312.94	\$0.00	\$312.94	100.00%	
998	1 hour - Other Services	\$55.00			9.75	\$536.25	\$0.00	\$536.25	100.00%	
999	1 hour - Cooler Service	\$67.00			14.25	\$867.97	\$0.00	\$867.97	100.00%	
Labour	Labour for Installation	\$56.00			9.75	\$546.00	\$0.00	\$546.00	100.00%	
<b>TOTAL:</b>				<b>\$53,135.19</b>	<b>761.40</b>	<b>\$45,798.30</b>	<b>\$31,664.97</b>	<b>\$14,133.33</b>	<b>30.86%</b>	<b>1,185.00</b>