

Clearwater Pty Ltd

Margin Analysis By Product

For the period from 01-07-2012 to 18-03-2013

Item ID	Description	Selling Price	Last Purchase Price	Purchase for Period	Qty Sold for Period	Sales for Period	COGS	Margin \$	Margin %
0003	longe	\$0.00			-1	-\$656.60	\$0.00	\$0.00	0.00%
0008	ender	\$0.00			-2	-\$24.00	\$0.00	\$0.00	0.00%
007	iPad	\$0.00	\$30.91	\$247.27					
008	large filter	\$67.95	\$0.00	\$0.00	4	\$247.09	\$0.00	\$247.09	100.00%
011	filter	\$67.95			8	\$494.18	\$0.00	\$494.18	100.00%
0921	vdot	\$15.00			0	\$15.00	\$0.00	\$15.00	100.00%
10'0	Cooler Large	\$520.00	\$350.68	\$19,905.75	52	\$18,805.14	\$17,859.42	\$945.72	5.03%
110	Cooler Large - 1 Month Rent	\$20.25			52	\$957.28	\$0.00	\$957.28	100.00%
111	Iphone	\$67.95	\$313.64	\$7,245.00	9	\$1,344.41	\$3,105.00	\$0.00	0.00%
112	apple	\$67.95	\$30.91	\$309.09					
1'20	Cooler Filter Large	\$67.95	\$45.65	\$10,373.64	149	\$10,195.53	\$6,770.69	\$3,424.84	33.59%
12008	timex	\$0.00	\$717.27	\$17,214.54	9	\$23,951.00	\$6,455.45	\$17,495.55	73.05%
12014	volatile tiles	\$0.00			-6	-\$402.00	\$0.00	\$0.00	0.00%
12090	lemon	\$0.00			-2	-\$684.00	\$0.00	\$0.00	0.00%
200	Cooler Medium	\$430.00	\$243.14	\$2,425.28					
210	Cooler Medium - 1 Month Rent	\$15.00			58	\$870.00	\$0.00	\$870.00	100.00%
220	Cooler Filter Medium	\$43.00	\$24.55	\$638.19	8	\$312.72	\$196.37	\$116.35	37.21%
300	Cooler Small	\$178.00	\$89.41	\$1,072.91	9	\$1,456.37	\$804.68	\$651.69	44.75%
31'0	Cooler Sm'all - 1 Mth Rent	\$10.00			45	\$450.00	\$0.00	\$450.00	100.00%
320	Cooler Filter Small	\$20.00	\$7.86	\$204.45	7	\$126.92	\$55.04	\$71.88	56.63%
400	Pottery Crock	\$100.00	\$61.81	\$903.95	4	\$363.64	\$228.69	\$134.95	37.11%
410	Glass Crock	\$224.00	\$142.23	\$6,826.79	23	\$5,345.46	\$3,444.30	\$1,901.16	35.57%
500	Spring Water Beverage Maker	\$362.73	\$263.63	\$1,054.51	1	\$362.73	\$263.63	\$99.10	27.32%
550	Coffee Powder	\$27.50	\$19.32	\$965.90	18	\$447.19	\$347.73	\$99.46	22.24%

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560	Tea	\$37.50	\$23.41	\$721.00	10	\$335.80	\$257.50	\$78.30	23.32%
600	20 Litres North Spring	\$25.00	\$12.05	\$2,777.45	52	\$1,181.81	\$636.86	\$544.95	46.11%
610	20 Litres South Spring	\$25.00	\$12.75	\$6,633.64	236	\$5,817.87	\$3,122.50	\$2,695.37	46.33%
630	20 Litres Clear Carbon	\$30.00	\$16.23	\$1,565.94	22	\$597.82	\$344.61	\$253.21	42.36%
640	20 Litres Orange Carbon	\$30.00	\$9.68	\$67.77					
650	12 Litres North Spring	\$18.50	\$11.36	\$1,636.36	102	\$1,715.46	\$192.27	\$1,523.19	88.79%
670	12 Litres Clear Carbon	\$17.50	\$8.77	\$631.63	38	\$665.00	\$327.53	\$337.47	50.75%
680	12 Litres Orange Carbon	\$17.50	\$10.90	\$893.80	0	\$0.00	-\$0.15	\$0.15	0.00%
700	Pine Stand	\$50.00	\$17.95	\$1,110.11	25	\$1,250.00	\$513.95	\$736.05	58.88%
710	Steel Stand	\$76.00	\$52.59	\$3,947.83	21	\$1,450.91	\$1,400.26	\$50.65	3.49%
850	Misc. Service	\$14.00			3	\$40.74	\$0.00	\$40.74	100.00%
997	1 Hour - Travel	\$45.00			8	\$312.94	\$0.00	\$312.94	100.00%
998	1 hour - Other Services	\$55.00			10	\$536.25	\$0.00	\$536.25	100.00%
999	1 hour - Cooler Service	\$67.00			14	\$867.97	\$0.00	\$867.97	100.00%
K104.00	Plastic Bottle & Can Opener	\$0.00	\$200.00	\$10,000.00					
K104.01	Plastic Bottle & Can Opener	\$0.00	\$90.91	\$9,090.91	10	\$2,550.00	\$909.09	\$1,640.91	64.35%
K104.02	Plastic Bottle & Can Opener	\$0.00	\$90.91	\$1,363.64					
K106	Magnifier Ruler	\$0.00	\$909.09	\$18,181.82					
K108.01	Confetti Light Up Pen	\$0.00	\$9.09	\$181.82					
K108.01B	Confetti Light Up Pen	\$0.00	\$18.18	\$181.82					
K108.02	Confetti Light Up Pen	\$0.00	\$9.09	\$181.81					
K108.03	Confetti Light Up Pen	\$0.00	\$18.18	\$545.46					
K116.01	Tag Along Pen	\$0.00	\$9.09	\$136.36					
K116.02	Tag Along Pen	\$0.00	\$9.09	\$45.46					

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K116.03	Tag Along Pen	\$0.00	\$18.18	\$181.82					
K119.01	Oval Pill Box	\$0.00	\$22.73	\$45.45					
K119.02	Oval Pill Box	\$0.00	\$22.73	\$113.64					
K119.CL	Oval Pill Box	\$0.00	\$36.36	\$436.36					
K120.01	Square Pill Box	\$0.00	\$90.91	\$1,363.64					
K120.02	Square Pill Box	\$0.00	\$181.82	\$2,727.27					
K120.03	Square Pill Box	\$0.00	\$90.91	\$1,818.18					
K143.00	Square Sewing Kit	\$0.00	\$18.18	\$818.18					
K143.02	Square Sewing Kit	\$0.00	\$90.91	\$909.09					
K146.00	Deluxe Sewing Kit	\$0.00	\$181.82	\$909.09					
K146.01	Deluxe Sewing Kit	\$0.00	\$454.55	\$2,727.27					
K146.02	Deluxe Sewing Kit	\$0.00	\$90.91	\$636.37					
K151.00	Square Tape Measure	\$0.00	\$454.55	\$2,500.00					
K151.01	Square Tape Measure	\$0.00	\$90.91	\$1,000.00					
K151.02	Square Tape Measure	\$0.00	\$454.55	\$2,500.00					
K151.03	Square Tape Measure	\$0.00	\$90.91	\$500.00					
K180.01	Double-Sided Tape Dispenser	\$0.00	\$909.09	\$9,090.91					
K180.02	Double-Sided Tape Dispenser	\$0.00	\$909.09	\$18,181.82					
K180.CL	Double-Sided Tape Dispenser	\$0.00	\$454.55	\$4,545.45					
K232.09	Retractable LED Flashlight Key	\$0.00	\$0.00	\$0.00	8	\$64.00	\$0.00	\$64.00	100.00%
Labour	Labour for Installation	\$56.00			10	\$546.00	\$0.00	\$546.00	100.00%
TOTAL:				\$180,286.44	1,013	\$81,910.63	\$47,235.42	\$34,675.21	42.33%