

Clearwater Pty Ltd

Customer Profitability by Product Categories

For the period : 1/8/12 - 31/3/13

Tier One (Brand)	Tier Two (Category)	Tier Three (Sub-Category)	Sales	COGS	GP (\$)	GP (%)
Customer : 130'0 E Promo						
liabilt'iy	nissan	Bag	\$185.32	\$136.82	\$48.50	26.17%
TOTAL - nissan			\$185.32	\$136.82	\$48.50	26.17%
TOTAL - liabilt'iy			\$185.32	\$136.82	\$48.50	26.17%
TOTAL - 130'0 E Promo			\$185.32	\$136.82	\$48.50	26.17%
Customer : 1800 P'rints						
Not Specified	Not specified	Not Specified	-\$24.00	\$0.00	-\$24.00	100.00%
TOTAL - Not specified			-\$24.00	\$0.00	-\$24.00	100.00%
TOTAL - Not Specified			-\$24.00	\$0.00	-\$24.00	100.00%
santro	nissan	Not Specified	\$2,184.00	\$2,869.09	-\$685.09	-31.37%
TOTAL - nissan			\$2,184.00	\$2,869.09	-\$685.09	-31.37%
TOTAL - santro			\$2,184.00	\$2,869.09	-\$685.09	-31.37%
TOTAL - 1800 P'rints			\$2,160.00	\$2,869.09	-\$709.09	-32.83%
Customer : 2PPM Pty. Ltd.						
liabilt'iy	nissan	Bag	\$350.00	\$227.38	\$122.62	35.03%
TOTAL - nissan			\$350.00	\$227.38	\$122.62	35.03%
TOTAL - liabilt'iy			\$350.00	\$227.38	\$122.62	35.03%
santro	nissan	Not Specified	\$21,744.00	\$2,869.09	\$18,874.91	86.81%
TOTAL - nissan			\$21,744.00	\$2,869.09	\$18,874.91	86.81%
TOTAL - santro			\$21,744.00	\$2,869.09	\$18,874.91	86.81%
TOTAL - 2PPM Pty. Ltd.			\$22,094.00	\$3,096.47	\$18,997.53	85.99%

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Tier One (Brand)	Tier Two (Category)	Tier Three (Sub-Category)	Sales	COGS	GP (\$)	GP (%)
Customer : 360 Degrees Focus						
liabiltiy	nissan	Not Specified	\$25.00	\$19.32	\$5.68	22.72%
TOTAL - nissan			\$25.00	\$19.32	\$5.68	22.72%
TOTAL - liabiltiy			\$25.00	\$19.32	\$5.68	22.72%
santro	nissan	Not Specified	\$23.00	\$717.27	-\$694.27	-3018.57%
TOTAL - nissan			\$23.00	\$717.27	-\$694.27	-3018.57%
TOTAL - santro			\$23.00	\$717.27	-\$694.27	-3018.57%
sum show	Not specified	Not Specified	-\$402.00	\$0.00	-\$402.00	100.00%
TOTAL - Not specified			-\$402.00	\$0.00	-\$402.00	100.00%
TOTAL - sum show			-\$402.00	\$0.00	-\$402.00	100.00%
TOTAL - 360 Degrees Focus			-\$354.00	\$736.59	-\$1,090.59	308.08%
Customer : 4 Promote - Bycorp Pty Ltd						
liabilt'iy	nissan	Bag	\$135.90	\$227.38	-\$91.48	-67.31%
TOTAL - nissan			\$135.90	\$227.38	-\$91.48	-67.31%
TOTAL - liabilt'iy			\$135.90	\$227.38	-\$91.48	-67.31%
Not Specified	Not specified	Not Specified	-\$78.36	\$3.79	-\$82.15	104.84%
TOTAL - Not specified			-\$78.36	\$3.79	-\$82.15	104.84%
TOTAL - Not Specified			-\$78.36	\$3.79	-\$82.15	104.84%
TOTAL - 4 Promote - Bycorp Pty Ltd			\$57.54	\$231.17	-\$173.63	-301.76%

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Tier One (Brand)	Tier Two (Category)	Tier Three (Sub-Category)	Sales	COGS	GP (\$)	GP (%)
Customer : 4Branding - Sydney - ELITE						
Not Specified	Not specified	Not Specified	\$311.00	\$272.73	\$38.27	12.31%
TOTAL - Not specified			\$311.00	\$272.73	\$38.27	12.31%
TOTAL - Not Specified			\$311.00	\$272.73	\$38.27	12.31%
TOTAL - 4Branding - Sydney - ELITE			\$311.00	\$272.73	\$38.27	12.31%
Customer : A Flag World						
liabilt'iy	nissan	Bag	\$2,038.50	\$637.20	\$1,401.30	68.74%
TOTAL - nissan			\$2,038.50	\$637.20	\$1,401.30	68.74%
TOTAL - liabilt'iy			\$2,038.50	\$637.20	\$1,401.30	68.74%
list abb	nissan	Bag	\$912.00	\$690.00	\$222.00	24.34%
TOTAL - nissan			\$912.00	\$690.00	\$222.00	24.34%
TOTAL - list abb			\$912.00	\$690.00	\$222.00	24.34%
Not Specified	Not specified	Not Specified	\$291.36	\$195.32	\$96.04	32.96%
TOTAL - Not specified			\$291.36	\$195.32	\$96.04	32.96%
TOTAL - Not Specified			\$291.36	\$195.32	\$96.04	32.96%
TOTAL - A Flag World			\$3,241.86	\$1,522.52	\$1,719.34	53.04%
Customer : A Great Idea Company						
Not Specified	Not specified	Not Specified	\$150.00	\$54.48	\$95.52	63.68%
TOTAL - Not specified			\$150.00	\$54.48	\$95.52	63.68%
TOTAL - Not Specified			\$150.00	\$54.48	\$95.52	63.68%
TOTAL - A Great Idea Company			\$150.00	\$54.48	\$95.52	63.68%

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Tier One (Brand)	Tier Two (Category)	Tier Three (Sub-Category)	Sales	COGS	GP (\$)	GP (%)
Customer : Accumulate						
list abb	nissan	Bag	\$247.09	\$1,380.00	-\$1,132.91	-458.50%
TOTAL - nissan			\$247.09	\$1,380.00	-\$1,132.91	-458.50%
TOTAL - list abb			\$247.09	\$1,380.00	-\$1,132.91	-458.50%
TOTAL - Accumulate			\$247.09	\$1,380.00	-\$1,132.91	-458.50%
Customer : A-One Promotional Products						
list abb	nissan	Bag	\$185.32	\$1,035.00	-\$849.68	-458.49%
TOTAL - nissan			\$185.32	\$1,035.00	-\$849.68	-458.49%
TOTAL - list abb			\$185.32	\$1,035.00	-\$849.68	-458.49%
TOTAL - A-One Promotional Products			\$185.32	\$1,035.00	-\$849.68	-458.49%
Customer : A-Z Statio'nery Supplies						
liabilt'iy	nissan	Bag	\$185.32	\$136.39	\$48.93	26.40%
TOTAL - nissan			\$185.32	\$136.39	\$48.93	26.40%
TOTAL - liabilt'iy			\$185.32	\$136.39	\$48.93	26.40%
Not Specified	Not specified	Not Specified	\$6,123.54	\$1,589.58	\$4,533.96	74.04%
TOTAL - Not specified			\$6,123.54	\$1,589.58	\$4,533.96	74.04%
TOTAL - Not Specified			\$6,123.54	\$1,589.58	\$4,533.96	74.04%
santro	nissan	Location	\$1,668.75	\$3,410.55	-\$1,741.80	-104.38%
TOTAL - nissan			\$1,668.75	\$3,410.55	-\$1,741.80	-104.38%
TOTAL - santro			\$1,668.75	\$3,410.55	-\$1,741.80	-104.38%
TOTAL - A-Z Statio'nery Supplies			\$7,977.61	\$5,136.52	\$2,841.09	35.61%

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Tier One (Brand)	Tier Two (Category)	Tier Three (Sub-Category)	Sales	COGS	GP (\$)	GP (%)
Customer : Beetle Branding						
Not Specified	Not specified	Not Specified	-\$684.00	\$0.00	-\$684.00	100.00%
TOTAL - Not specified			-\$684.00	\$0.00	-\$684.00	100.00%
TOTAL - Not Specified			-\$684.00	\$0.00	-\$684.00	100.00%
TOTAL - Beetle Branding			-\$684.00	\$0.00	-\$684.00	100.00%
Customer : Camer'on, James						
cus sandal	nissan	Not Specified	\$90.91	\$57.17	\$33.74	37.11%
TOTAL - nissan			\$90.91	\$57.17	\$33.74	37.11%
TOTAL - cus sandal			\$90.91	\$57.17	\$33.74	37.11%
Not Specified	Not specified	Not Specified	\$2,888.19	\$1,944.09	\$944.10	32.69%
TOTAL - Not specified			\$2,888.19	\$1,944.09	\$944.10	32.69%
TOTAL - Not Specified			\$2,888.19	\$1,944.09	\$944.10	32.69%
TOTAL - Camer'on, James			\$2,979.10	\$2,001.26	\$977.84	32.82%
Customer : Cash Sales						
liabilty	nissan	Not Specified	\$15.91	\$10.75	\$5.16	32.43%
TOTAL - nissan			\$15.91	\$10.75	\$5.16	32.43%
liabilty	Not specified	Not Specified	\$367.50	\$176.86	\$190.64	51.87%
TOTAL - Not specified			\$367.50	\$176.86	\$190.64	51.87%
TOTAL - liabilty			\$383.41	\$187.61	\$195.80	51.07%
Not Specified	Not specified	Not Specified	\$980.91	\$581.95	\$398.96	40.67%
TOTAL - Not specified			\$980.91	\$581.95	\$398.96	40.67%
TOTAL - Not Specified			\$980.91	\$581.95	\$398.96	40.67%
TOTAL - Cash Sales			\$1,364.32	\$769.56	\$594.76	43.59%

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Tier One (Brand)	Tier Two (Category)	Tier Three (Sub-Category)	Sales	COGS	GP (\$)	GP (%)
Customer : Chelsea Mosset						
liabilty	nissan	Not Specified	-\$15.91	-\$10.90	-\$5.01	31.49%
TOTAL - nissan			-\$15.91	-\$10.90	-\$5.01	31.49%
TOTAL - liabilty			-\$15.91	-\$10.90	-\$5.01	31.49%
Not Specified	Not specified	Not Specified	\$215.27	-\$21.41	\$236.68	109.95%
TOTAL - Not specified			\$215.27	-\$21.41	\$236.68	109.95%
TOTAL - Not Specified			\$215.27	-\$21.41	\$236.68	109.95%
santro	nissan	Location	\$945.45	\$694.83	\$250.62	26.51%
TOTAL - nissan			\$945.45	\$694.83	\$250.62	26.51%
TOTAL - santro			\$945.45	\$694.83	\$250.62	26.51%
TOTAL - Chelsea Mosset			\$1,144.81	\$662.52	\$482.29	42.13%
Customer : chris mirr'or						
Not Specified	Not specified	Not Specified	\$247.09	\$0.00	\$247.09	100.00%
TOTAL - Not specified			\$247.09	\$0.00	\$247.09	100.00%
TOTAL - Not Specified			\$247.09	\$0.00	\$247.09	100.00%
santro	Not specified	Not Specified	-\$656.60	\$0.00	-\$656.60	100.00%
TOTAL - Not specified			-\$656.60	\$0.00	-\$656.60	100.00%
TOTAL - santro			-\$656.60	\$0.00	-\$656.60	100.00%
TOTAL - chris mirr'or			-\$409.51	\$0.00	-\$409.51	100.00%

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Tier One (Brand)	Tier Two (Category)	Tier Three (Sub-Category)	Sales	COGS	GP (\$)	GP (%)
Customer : Davis, Chris						
liabiltiy	Not specified	Not Specified	\$156.36	\$98.18	\$58.18	37.21%
TOTAL - Not specified			\$156.36	\$98.18	\$58.18	37.21%
TOTAL - liabiltiy			\$156.36	\$98.18	\$58.18	37.21%
liabilt'iy	nissan	Bag	\$247.09	\$182.42	\$64.67	26.17%
TOTAL - nissan			\$247.09	\$182.42	\$64.67	26.17%
TOTAL - liabilt'iy			\$247.09	\$182.42	\$64.67	26.17%
Not Specified	Not specified	Not Specified	\$3,123.64	\$1,695.87	\$1,427.77	45.71%
TOTAL - Not specified			\$3,123.64	\$1,695.87	\$1,427.77	45.71%
TOTAL - Not Specified			\$3,123.64	\$1,695.87	\$1,427.77	45.71%
TOTAL - Davis, Chris			\$3,527.09	\$1,976.47	\$1,550.62	43.96%

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Tier One (Brand)	Tier Two (Category)	Tier Three (Sub-Category)	Sales	COGS	GP (\$)	GP (%)
Customer : Footloose Dance Studio						
liabiltiy	nissan	Not Specified	\$50.00	\$38.64	\$11.36	22.72%
TOTAL - nissan			\$50.00	\$38.64	\$11.36	22.72%
liabiltiy	Not specified	Not Specified	\$336.59	\$177.67	\$158.92	47.21%
TOTAL - Not specified			\$336.59	\$177.67	\$158.92	47.21%
TOTAL - liabiltiy			\$386.59	\$216.31	\$170.28	44.05%
liabilt'iy	nissan	Bag	\$864.82	\$631.94	\$232.88	26.93%
TOTAL - nissan			\$864.82	\$631.94	\$232.88	26.93%
TOTAL - liabilt'iy			\$864.82	\$631.94	\$232.88	26.93%
Not Specified	nissan	Not Specified	\$247.09	\$0.00	\$247.09	100.00%
TOTAL - nissan			\$247.09	\$0.00	\$247.09	100.00%
Not Specified	Not specified	Not Specified	\$4,347.37	\$1,928.59	\$2,418.78	55.64%
TOTAL - Not specified			\$4,347.37	\$1,928.59	\$2,418.78	55.64%
TOTAL - Not Specified			\$4,594.46	\$1,928.59	\$2,665.87	58.02%
santro	nissan	Location	\$12,777.16	\$10,389.78	\$2,387.38	18.68%
TOTAL - nissan			\$12,777.16	\$10,389.78	\$2,387.38	18.68%
TOTAL - santro			\$12,777.16	\$10,389.78	\$2,387.38	18.68%
TOTAL - Footloose Dance Studio			\$18,623.03	\$13,166.62	\$5,456.41	29.30%

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Tier One (Brand)	Tier Two (Category)	Tier Three (Sub-Category)	Sales	COGS	GP (\$)	GP (%)
Customer : Island Way Motel						
liabilty	Not specified	Not Specified	\$64.77	\$45.93	\$18.84	29.09%
TOTAL - Not specified			\$64.77	\$45.93	\$18.84	29.09%
TOTAL - liabilty			\$64.77	\$45.93	\$18.84	29.09%
liabilt'iy	nissan	Bag	\$381.94	\$311.60	\$70.34	18.42%
TOTAL - nissan			\$381.94	\$311.60	\$70.34	18.42%
TOTAL - liabilt'iy			\$381.94	\$311.60	\$70.34	18.42%
Not Specified	Not specified	Not Specified	\$2,244.55	\$1,203.49	\$1,041.06	46.38%
TOTAL - Not specified			\$2,244.55	\$1,203.49	\$1,041.06	46.38%
TOTAL - Not Specified			\$2,244.55	\$1,203.49	\$1,041.06	46.38%
TOTAL - Island Way Motel			\$2,691.26	\$1,561.02	\$1,130.24	42.00%

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Tier One (Brand)	Tier Two (Category)	Tier Three (Sub-Category)	Sales	COGS	GP (\$)	GP (%)
Customer : Leisure Landscape Nursery						
cus sandal	nissan	Not Specified	\$272.73	\$171.52	\$101.21	37.11%
TOTAL - nissan			\$272.73	\$171.52	\$101.21	37.11%
TOTAL - cus sandal			\$272.73	\$171.52	\$101.21	37.11%
liabiltiy	Not specified	Not Specified	\$52.50	\$25.26	\$27.24	51.89%
TOTAL - Not specified			\$52.50	\$25.26	\$27.24	51.89%
TOTAL - liabiltiy			\$52.50	\$25.26	\$27.24	51.89%
liabilt'iy	nissan	Bag	\$741.27	\$545.56	\$195.71	26.40%
TOTAL - nissan			\$741.27	\$545.56	\$195.71	26.40%
TOTAL - liabilt'iy			\$741.27	\$545.56	\$195.71	26.40%
Not Specified	Not specified	Not Specified	\$789.54	\$459.17	\$330.37	41.84%
TOTAL - Not specified			\$789.54	\$459.17	\$330.37	41.84%
TOTAL - Not Specified			\$789.54	\$459.17	\$330.37	41.84%
TOTAL - Leisure Landscape Nursery			\$1,856.04	\$1,201.51	\$654.53	35.26%
Customer : My Town Reality						
liabilt'iy	nissan	Bag	\$2,162.05	\$1,590.77	\$571.28	26.42%
TOTAL - nissan			\$2,162.05	\$1,590.77	\$571.28	26.42%
TOTAL - liabilt'iy			\$2,162.05	\$1,590.77	\$571.28	26.42%
Not Specified	Not specified	Not Specified	\$2,544.87	\$0.00	\$2,544.87	100.00%
TOTAL - Not specified			\$2,544.87	\$0.00	\$2,544.87	100.00%
TOTAL - Not Specified			\$2,544.87	\$0.00	\$2,544.87	100.00%
TOTAL - My Town Reality			\$4,706.92	\$1,590.77	\$3,116.15	66.20%

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Tier One (Brand)	Tier Two (Category)	Tier Three (Sub-Category)	Sales	COGS	GP (\$)	GP (%)
Customer : The Motor Company						
liabilty	nissan	Not Specified	\$387.19	\$289.77	\$97.42	25.16%
TOTAL - nissan			\$387.19	\$289.77	\$97.42	25.16%
TOTAL - liabilty			\$387.19	\$289.77	\$97.42	25.16%
liabilt'iy	nissan	Bag	\$2,779.77	\$2,052.30	\$727.47	26.17%
TOTAL - nissan			\$2,779.77	\$2,052.30	\$727.47	26.17%
TOTAL - liabilt'iy			\$2,779.77	\$2,052.30	\$727.47	26.17%
Not Specified	Not specified	Not Specified	\$3,118.13	\$2,037.04	\$1,081.09	34.67%
TOTAL - Not specified			\$3,118.13	\$2,037.04	\$1,081.09	34.67%
TOTAL - Not Specified			\$3,118.13	\$2,037.04	\$1,081.09	34.67%
santro	nissan	Location	\$3,413.78	\$3,364.26	\$49.52	1.45%
TOTAL - nissan			\$3,413.78	\$3,364.26	\$49.52	1.45%
TOTAL - santro			\$3,413.78	\$3,364.26	\$49.52	1.45%
TOTAL - The Motor Company			\$9,698.87	\$7,743.37	\$1,955.50	20.16%
GRAND TOTAL :			\$81,753.67	\$47,144.49	\$34,609.18	42.33%