

Clearwater Pty Ltd

Margin Analysis By Customer

For the period from 01-07-2012 to 18-03-2013

Customer	Revenue	Quantity	Margin	Margin/Unit	Margin%
130'0 E Promo	\$185.32	3.00	\$48.50	\$16.17	26.17
1800 P'rints	\$2,160.00	2.00	-\$709.09	-\$354.55	-32.83
2PPM Pty. Ltd.	\$22,094.00	9.00	\$18,997.53	\$2,110.84	85.99
360 Degrees Focus	-\$354.00	-4.00	-\$1,090.59	\$272.65	308.08
4 Promote - Bycorp Pty Ltd	\$57.54	5.00	-\$173.63	-\$34.73	-301.76
4Branding - Sydney - ELITE	\$311.00	13.00	\$38.27	\$2.94	12.31
A & J Unique Enterprises	\$156.96	4.00	\$66.03	\$16.51	42.07
A Flag World	\$3,241.86	24.00	\$1,719.34	\$71.64	53.04
A Great Idea Company	\$150.00	3.00	\$95.52	\$31.84	63.68
Accumulate	\$247.09	4.00	-\$1,132.91	-\$283.23	-458.50
A-One Promotional Products	\$185.32	3.00	-\$849.68	-\$283.23	-458.49
A-Z Statio'nery Supplies	\$7,977.61	141.00	\$2,841.09	\$20.11	35.61
Beetle Branding	-\$684.00	-2.00	-\$684.00	\$342.00	100.00
Camer'on, James	\$2,979.10	27.00	\$977.84	\$36.22	32.82
Cash Sales	\$1,364.32	50.00	\$594.76	\$11.90	43.59
Chelsea Mosset	\$1,144.81	4.00	\$482.29	\$120.57	42.13
chris mirr'or	-\$409.51	3.00	-\$409.51	-\$136.50	100.00
Davis, Chris	\$3,527.09	20.00	\$1,550.62	\$77.53	43.96
Footloose Dance Studio	\$18,623.03	244.00	\$5,456.41	\$22.35	29.30
Island Way Motel	\$2,691.26	91.00	\$1,130.24	\$12.42	42.00
Leisure Landscape Nursery	\$1,856.04	38.00	\$654.53	\$17.22	35.26
My Town Reality	\$4,706.92	191.00	\$3,116.15	\$16.31	66.20
The Motor Company	\$9,698.87	140.00	\$1,955.50	\$13.97	20.16
Total :	\$81,910.63	1,013.00	\$34,675.21	\$34.23	42.33

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Customer Margin Percent Bar Graph

