

# Clearwater Pty Ltd

## Customer Profitability By Salesperson

For the period from 01-08-2012 to 31-01-2013

Customer Name	Sales \$	COGS \$	Margin \$	Margin %
130'0 E Promo	\$185.32	\$136.82	\$48.50	26.17%
2PPM Pty. Ltd.	\$21,744.00	\$2,869.09	\$18,874.91	86.81%
360 Degrees Focus	-\$354.00	\$736.59	-\$1,090.59	308.08%
A-Z Statio'nery Supplies	\$226.06	\$136.39	\$89.67	39.67%
Beetle Branding	-\$684.00	\$0.00	-\$684.00	100.00%
Cash Sales	\$1,364.32	\$769.56	\$594.76	43.59%
Chelsea Mosset	\$945.45	\$694.83	\$250.62	26.51%
chris mirr'or	-\$409.51	\$0.00	-\$409.51	100.00%
Davis, Chris	\$3,280.00	\$1,794.05	\$1,485.95	45.30%
Footloose Dance Studio	\$4,912.31	\$2,290.88	\$2,621.43	53.36%
Island Way Motel	\$662.68	\$571.98	\$90.70	13.69%
Leisure Landscape Nursery	\$741.27	\$545.56	\$195.71	26.40%
The Motor Company	\$3,505.32	\$2,326.81	\$1,178.51	33.62%
<b>GroupTotal:</b>	<b>\$36,119.22</b>	<b>\$12,872.56</b>	<b>\$23,246.66</b>	<b>64.36%</b>

### Ablan'edo, Ignacio

Customer Name	Sales \$	COGS \$	Margin \$	Margin %
1800 P'rints	\$2,184.00	\$2,869.09	-\$685.09	-31.37%
<b>GroupTotal:</b>	<b>\$2,184.00</b>	<b>\$2,869.09</b>	<b>-\$685.09</b>	<b>-31.37%</b>

### Aboalshamat, Bandar Talal

Customer Name	Sales \$	COGS \$	Margin \$	Margin %
2PPM Pty. Ltd.	\$350.00	\$227.38	\$122.62	35.03%
<b>GroupTotal:</b>	<b>\$350.00</b>	<b>\$227.38</b>	<b>\$122.62</b>	<b>35.03%</b>

### Jo'nes, Mary

Customer Name	Sales \$	COGS \$	Margin \$	Margin %
A Flag World	\$207.27	\$185.84	\$21.43	10.34%
A-Z Statio'nery Supplies	\$1,753.07	\$82.27	\$1,670.80	95.31%
Footloose Dance Studio	\$247.09	\$0.00	\$247.09	100.00%
<b>GroupTotal:</b>	<b>\$2,207.43</b>	<b>\$268.11</b>	<b>\$1,939.32</b>	<b>87.85%</b>

### Long, Alan

Customer Name	Sales \$	COGS \$	Margin \$	Margin %
A Great Idea Company	\$150.00	\$54.48	\$95.52	63.68%
Leisure Landscape Nursery	\$1,004.09	\$607.10	\$396.99	39.54%
My Town Reality	\$2,544.87	\$0.00	\$2,544.87	100.00%
<b>GroupTotal:</b>	<b>\$3,698.96</b>	<b>\$661.58</b>	<b>\$3,037.38</b>	<b>82.11%</b>

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## Customer Profitability By Salesperson

For the period from 01-08-2012 to 31-01-2013

### Parker, Peter

Customer Name	Sales \$	COGS \$	Margin \$	Margin %
Camer'on, James	\$2,979.10	\$2,001.26	\$977.84	32.82%
Chelsea Mosset	-\$47.73	-\$32.31	-\$15.42	32.31%
Leisure Landscape Nursery	\$52.50	\$25.26	\$27.24	51.89%
<b>GroupTotal:</b>	<b>\$2,983.87</b>	<b>\$1,994.21</b>	<b>\$989.66</b>	<b>33.17%</b>

### Sm'ith, Sue

Customer Name	Sales \$	COGS \$	Margin \$	Margin %
Chelsea Mosset	\$247.09	\$0.00	\$247.09	100.00%
Island Way Motel	\$1,708.41	\$722.90	\$985.51	57.69%
<b>GroupTotal:</b>	<b>\$1,955.50</b>	<b>\$722.90</b>	<b>\$1,232.60</b>	<b>63.03%</b>

### tom cruise

Customer Name	Sales \$	COGS \$	Margin \$	Margin %
The Motor Company	\$2,779.77	\$2,052.30	\$727.47	26.17%
<b>GroupTotal:</b>	<b>\$2,779.77</b>	<b>\$2,052.30</b>	<b>\$727.47</b>	<b>26.17%</b>
<b>GrandTotal:</b>	<b>\$52,278.75</b>	<b>\$21,668.13</b>	<b>\$30,610.62</b>	<b>58.55%</b>